

About: A Social Standard

The complexity of modern life is becoming increasingly overwhelming. Managing all the information and constant changes presented is near impossible. To cope, people pay less attention to the world around them and seek refuge in distractions.

Governments, business, media's, religions and individuals seek to influence and manipulate societies perception of what is considered correct and normal behaviour for reasons that are suitable for themselves.

The ability to communicate these ideas is easier than ever before. There are many self-interested reasons they will do this without any benefit to the actual people they are serving. For power, profit and greed are most common reasons.

To keep people engaged with the community, clear, simple and helpful standard behaviours help everyone. Otherwise seemingly simple things can become a mind field of confusion and complex insecurities. When everyone is battling the insecurities, they never end up actually existing.

A Social Standard is a guide to the current social norms for expected behaviours. The document is updated each year after discussion and engagement with people from all walks of life. The objective is to create a document which people can rely on. Over time the document can become more developed and rounded to becoming an essential part to make life easier for everyone.

Neutrality is the key to ensuring the document is valid. Ensuring there are no biases to specific key individuals or institutions, representing the peoples values is vital.

A Social Standard is written in context of how the standards currently are, not what people want them to be. Otherwise it will become a document of dictation and idealism which is already what is causing so much pollution in social integration. Once written, conversation and change within society can happen by the people, which can then be reflected in the document produced the next year.

Another benefit is that manipulation, deception, and confusion is also easier to avoid as a neutral reference point can be referred to at any time. This document can become a reference point for governments and business, rather than them promoting or deciding what they would like.

A Social Standard does not provide the right or wrong answers. It only states the current attitudes to social expectations. These were once managed solely by religious institutions. It provides a central path that you can walk without worry or concern.

You are always able to wander off the path in different circumstances with different situations, but returning back to the path should be easy and safe to find.

The yearly release of a new document will give people time to enjoy and live life to the current document without worrying about constant updates and changes. Maturity, stability, and a deeper understanding of the implications are a few of the effects that a yearly release allow for.

The website asocialstandard.com is a place where anyone can contribute to the forum and be part of the discussions. Meetings and groups are encouraged to develop anywhere and everywhere people are inspired to join together to talk about A Social Standard. The website can grow in features to help manage this if so required.

The intention is to create up to 30 standards that cover most areas of life. More specialised standards can be written in different documents in future developments.

The Document

Principle document format:

- Introduction
- Statement of Purpose
- The requirements of each standard
- The standards index
- Per standard
 - The standard title
 - The description about the standard.

The introduction is used to evaluate and describe how the standards have changed from the previous document. For the first document, this is used to describe the creation of the initial document.

The requirements of each standard is a useful guide to ensure that the correct requirements are achieved in each. This I am sure will evolve and be needed to update each year.

The Statement of Purpose is used to clarify the meaning and intent of the document. The statement can evolve and improve the meaning an implication to society.

Support

There will be a lot of help needed to manage the project. A couple of initial ideas are:

- Editor
- Forum Moderators

Interested parties should get in touch. If you have a suggestion or skill you would like to offer, please also get in touch.

Financial Support

Financial support from different sources is required to help maintain independence from any one particular body. The key to maintaining neutrality is the ability to not being reliant on any one source. With greater funding further projects and initiatives can be developed alongside the production of this key document.

There is a donation facility already on the site. Singular or regular donations can be made. Products such as t-shirts and more will be added. As the project develops it could become a registered charity. The costs and time are only worthwhile once the project gains traction.

Moving forward

There isn't much more to say except that we must make the choices of how we want our society. Not what is being dictated to us. It is a hard task, especially the first document, as everything is such a mess. Pulling together our resources can make this a much easier task.

